



SPACE CREATIONS
YOUR SPACE, OUR MASTERPIECE

SPACE CREATIONS BRAND MANUAL



Brand Overview

Space Creations is a fast-growing interior design company, established in 2020, offering comprehensive finishing services excluding furniture. The company is characterized by its commitment to high quality, providing competitive prices, in addition to providing a free site inspection, and offering specialized consultations to customers.

Marketing Message

At Space Creations, we believe that every unique space reflects the personality of its owners. We are here to turn your vision into a tangible reality, as we provide high-quality finishing services at unbeatable prices. Our specialized team will accompany you every step of the way, from the initial inspection to achieving the ideal design that meets your aspirations.

Logo

The Space Creations logo is simple and elegant, reflecting the brand's vision of providing distinctive interior designs. The logo consists of the brand name «Space Creations» in modern and clear lines. The logo uses a range of attractive colors that reflect creativity and innovation in design. The font used in the logo is characterized by simplicity and elegance, making it easy to read and remember. The logo includes simple additional visual elements, such as a geometric shape, to enhance the idea of design and creativity.

Slogan

Your Space, Our Masterpiece

Main Logo



Guidelines

Meaning

S P A C E

S P A C E

Structure



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Size



SPACE CREATIONS
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100 %



SPACE CREATIONS
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75 %



SPACE CREATIONS
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50 %



SPACE CREATIONS
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25 %

Lockups



Variation

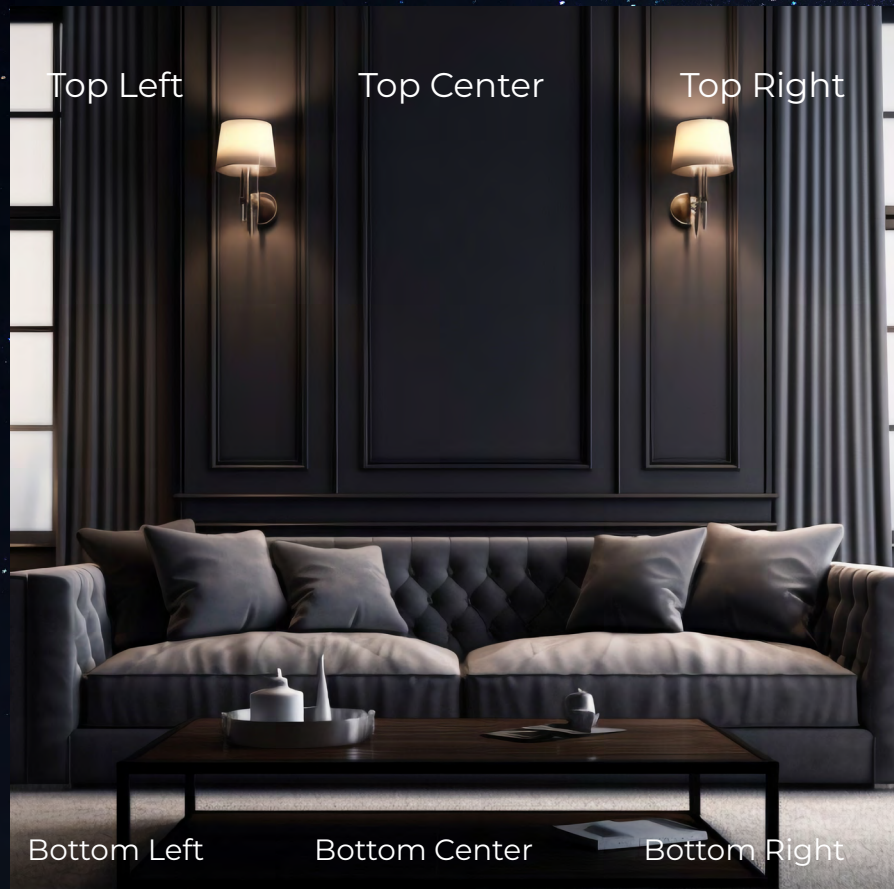


Icon

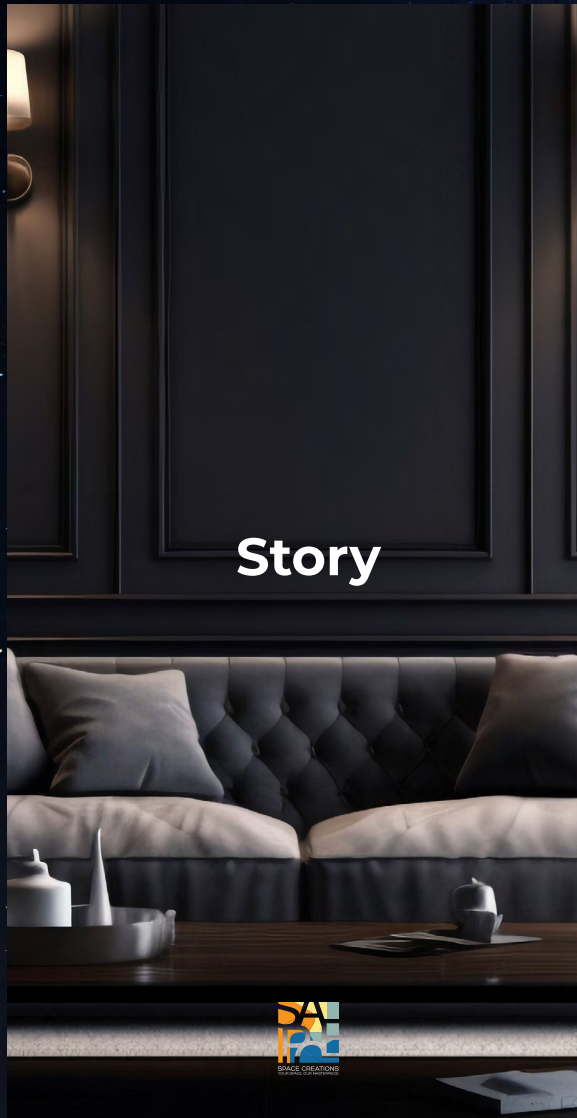


Vertical

Placment



Placment



Logo
on Backgrounds



Logo
on Backgrounds



Usage



Do not change alignment



Do not change space



Do not stretch the logo



Do not squeeze the logo



Do not drop shadow



Do not rotate the logo



Do not use bounding box



Do not make the logo non-readable



Do not use different brand color

Colors

Primary
Color

Hex Code #f79420	Hex Code #fcea83	Hex Code #166ba3	Hex Code #95b4af	
100 %	100 %	100 %	100 %	100 %
75 %	75 %	75 %	75 %	75 %
50 %	50 %	50 %	50 %	50 %
25 %	25 %	25 %	25 %	25 %

Pattern

**Primary
Typeface**

Hero

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789!@#\$%*

Regular

Light

Primary Typeface

Regular

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Light

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SPACE CREATIONS
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Stationary





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Your Name
Title

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THANK YOU

